

Objective

To create clean innovative and accessible design in an environment that encourages such.

Skills

programs

PhotoShop
Illustrator
Flash
InDesign
Dreamweaver
Fireworks
After-Effects
Final Cut Pro
Avid

languages

css
html/html5
ajax
javascript
jquery
actionsript
php
xml
german

talents

Illustration
Animation
Web Design
Graphic Design
UX Design
UI Design
Video Editing
Photography
Printmaking
Storyboarding
Layout

Experience

CafeMom/CMI Marketing Inc

Executive Creative Director

July 2009-Present, New York, NY

Lead the design team for one of the largest online communities for moms and it's family of sites, including CafeMom, The Stir, MamásLatinas, Mom.com, The Prowl, Baby Name Wizard, and Vivala. Overseeing UI design from wireframing to production for sites, mobile & apps design and conceiving new features. Handled look and feel for sales initiatives, logos and stylesguides, creating a consistant identity for all brands.

MySpace

Senior Creative Designer/Developer

January 2007-June 2009, New York, NY

First east coast designer of the leading social network at the time. Lead members of the creative services team that served as a inhouse ad agency and the main source for corporate revenue for the company and it's Fox Interactive partners.

Vonage

Senior Web Designer/Developer IV

January 2004-January 2007, Holmdel, NJ

As the lead creative member of the web team, designed and took part in developing the look and feel of this broadband phone company's websites and online identity.

The Stermer Effect

Freelance Design Services

May 2000-present, Brooklyn NY

Web design & development, brand identity, illustration, interface design, graphic design, animation, prop artist, and photography or diverse clients such as:

- Thinkwell and Enspire Learning (*Digital Education*) Austin, TX
- Clearpoint Learning Services (*Pharmaceutical*)
- Havard Business School, North Brooklyn Runners, Austin Independent School System, Austin Parks & Recreation Department
- Grizzly Bear, Heston Rifle (*bands*)
- Ipecac Recordings, Mental Monkey and Innerflight Records (*record labels*)
- SQRL (*an organic jam company*) Los Angeles, CA
- Providence Womans Film Festival

Education

Rhode Island School of Design, Providence, RI

Bachelor of Fine Art in Film/Animation & Video